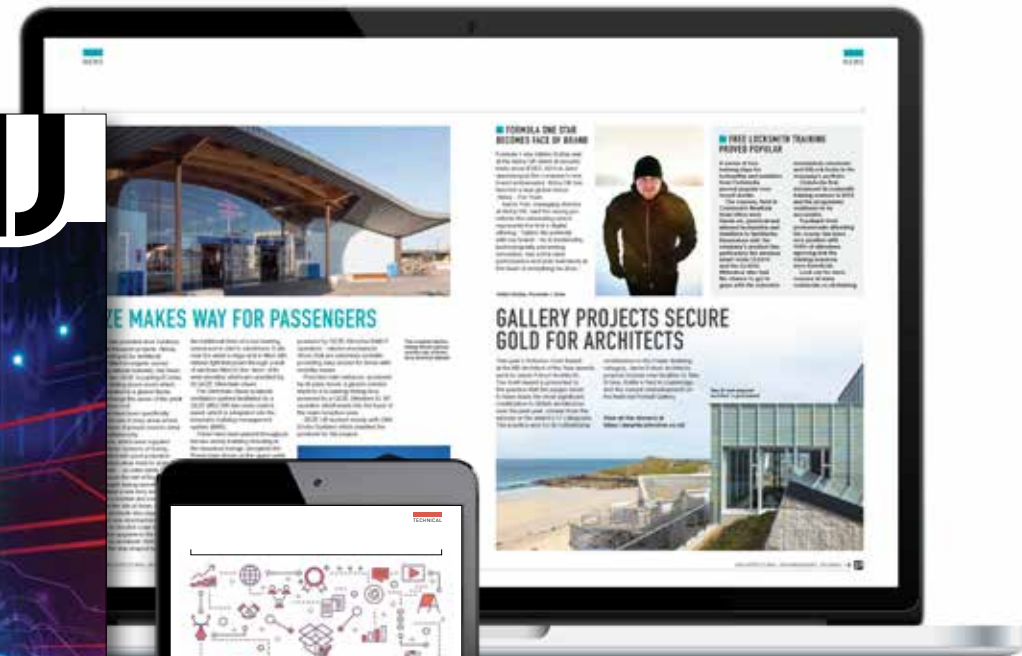


# AIJ

## ARCHITECTURAL IRONMONGERY JOURNAL

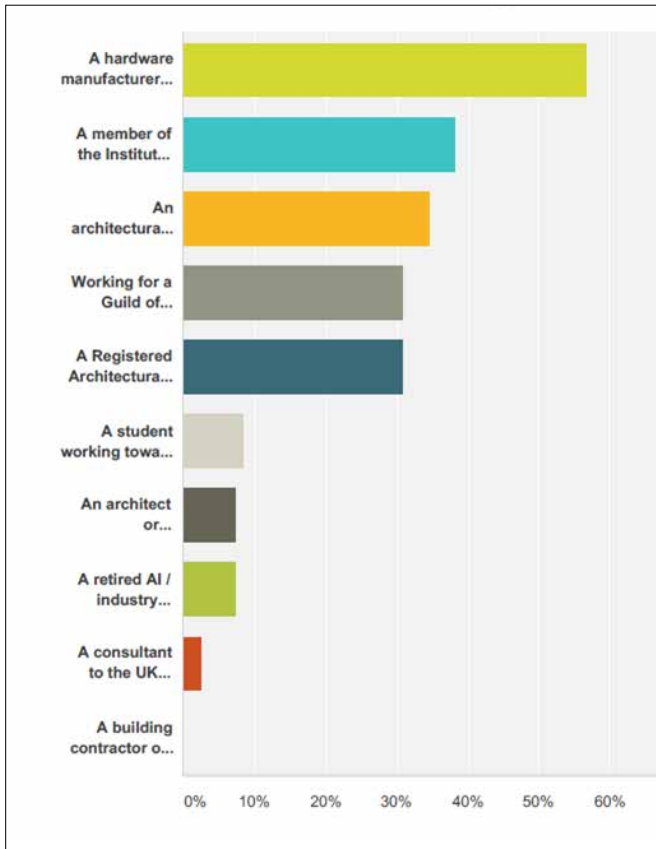
### MEDIA

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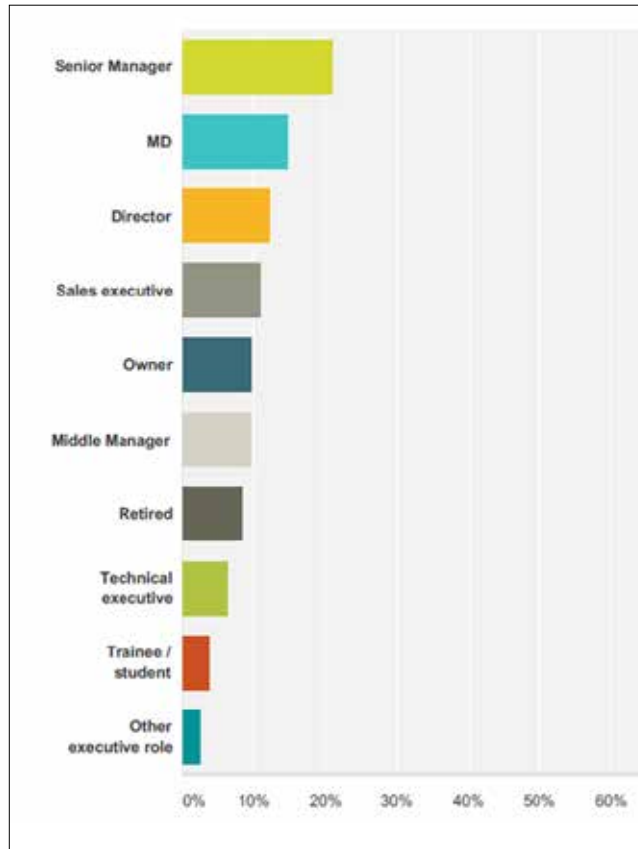




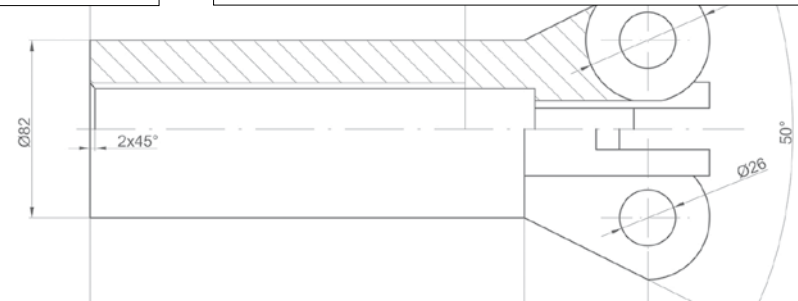
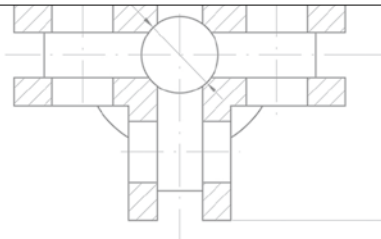
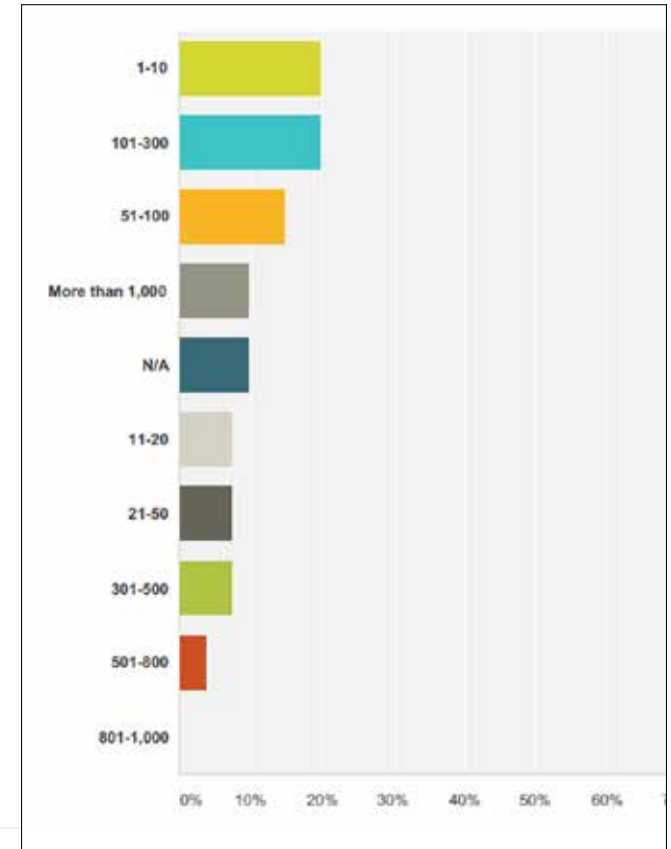
**ORGANISATION**



**POSITION IN ORGANISATION**



**COMPANY EMPLOYEES**





## SPECIFICATIONS

### Double Page Spread:

Type = 250mm x 390mm

Trim = 270mm x 420mm

Bleed = 276mm x 426mm

### Full page:

Type = 250mm x 180mm

Trim = 270mm x 210mm

Bleed = 276mm x 216mm

### Half page vertical:

248mm x 92mm

### Half page landscape:

122mm x 188mm

### Quarter page portrait:

122mm x 92mm

### Quarter page horizontal (landscape):

59mm x 188mm

## ADVERTISEMENT RATES

	MEMBERS	NON MEMBERS
Double Page Spread:	£2,800	£4,300
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Half Page	£850	£1,260
Quarter Page	£475	£700
Price for a belly band:	£1,950	£2,925

## BESPOKE EMAIL RATES

Email to AIJ and CIAT database:	£1,100	£1,500
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This Code of Practice for Advertisers relates to the making of claims of compliance with the many performance standards that now exist for architectural ironmongery products. Its application is mandatory in relation to GAI publications, and companies are recommended also to use it when preparing their own literature, catalogues, websites and other publicity material.

Supplement of 15% for special positions. Other sizes, special positions and loose inserts by arrangement. A 10% discount will be allowed on series of advertisements appearing in four consecutive issues.

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#### Spring Issue:

Copy deadline 21st Feb

Publishing 27th March

#### Summer Issue:

AD deadline 22nd May

Publishing 26th June

#### Autumn Issue:

AD deadline 21st August

Publishing 25th September

#### Winter Issue:

AD deadline 20th November

Publishing 21st December

## AIJ CONTACTS

### Advertising

Sales Manager

David Smith

Tel: 020 7490 5595

dave@atompublishing.co.uk

### Editor:

Nicky Roger

Tel: 07704 336835

nicky@atompublishing.co.uk

### Published by:

Atom Media Partners

Tel: 020 7490 5595

www.atompublishing.co.uk