

Architectural Ironmongery Journal MEDIA

Architectural Ironmongery Journal is the official publication of the GAI (Guild of Architectural Ironmongers), the UK's only trade body solely dedicated to promoting the interests of the whole architectural ironmongery industry.





Architectural Ironmongery Journal

THE MAGAZINE

AIJ is the only title to cover this extremely important sector of the building and construction industry. Published quarterly, AIJ is distributed to named individuals who represent the senior management and buyers of merchant and manufacturing companies AND the specifiers and senior partners in UK architect practices.

THE WEBSITE

Newly launched in December 2014, the AIJ website carries news, features, updates and also, every quarter, the latest digital edition of AIJ. Promoted to all recipients of AIJ the website is accessible at: www.aijmagazine.co.uk

THE AIJ ENEWSLETTER

Launched in 2014, the monthly newsletter not only targets the recipients of the print version, but is also now delivered to 6,700 members of the CIAT (Chartered Institute of Architectural Technologists) ensuring AIJ has an even wider reach. The average open rate of the enewsletter is 24% which shows that the industry responds well to more regular updates via email.





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AUDIENCE

ORGANISATION



POSITION IN ORGANISATION



COMPANY EMPLOYEES





Architectural Ironmongerv Journal

RATES & SPECS



SPECIFICATIONS

Double Page Spread: Trim 255 H x 416 W Bleed 261 H x 422 W Type area 245 H x 406 W

Full page:

Trim 255 H x 208 W Bleed 261 H x 214 W Type Area 245 H x 198 W

1/2 Page horizontal 188 W x 115 H 1/2 Page vertical 92 W x 235 H 1/4 Page vertical 92 W x 115 H 1/4 Page horizontal 188 W x 54 H (milimetres)



ADVERTISEMENT RATES

	MEMBERS	NON MEMBERS
Double Page Spread:	£2,800	£4,300
Full Page	£1,500	£2,225
Half Page	£850	£1,260
Quarter Page	£475	£700
Price for a belly band:	£2,500	£2,950

EMAIL OPTIONS

Bespoke Email: £1,250 Enewsletter Banner Ad: £250 per insertion

AIJ WEBSITE

Banner Ad x 1 month: £1.100 **MPU Ad x 1 month**: £1,100 Pillar Banners x 1 month: £ 1,900



Supplement of 15% for special positions. Other sizes, special positions and loose inserts by arrangement. A 10% discount will be allowed on series of advertisements appearing in four consecutive isses. All prices exclude VAT

For full details of the AIJ Advertiser code of practice please visit: http://bit.ly/1uulOVA

This Code of Practice for Advertisers relates to the making of claims of compliance with the many performance standards that now exist for architectural ironmongery products. Its application is mandatory in relation to GAI publications, and companies are recommended also to use it when preparing their own literature, catalogues,

COPY DEADLINES AND PUBLISHING DATES:

Spring Issue:

Copy deadline 17/02/2023 Publishing 23/03/2023

Summer Issue:

AD deadline 19/05/2023 Publishing 22/06/2023

Autumn Issue:

AD deadline 25/08/2023 Publishing 28/09/2023

Winter Issue: AD deadline 24/11/2023 Publishing 21/12/2023

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